

## HOME SHOW

## EXHIBITORS

## HERMAN MILLER

## SALTON SEA'S

A pictorial coverage of all the information about the new 1958, 9 passenger Plymouth Station Wagon will be displayed by Herman Miller at the Torrance Home Show.

Also being featured will be the Triumph roadster, the nation's leading sports car.

A special representative of O'Day and Skasko Realty Company will be present at all times to answer any questions of the new Salton Sea's development.

Rancho Music Company, Organ Department, will feature the Thomas 1958 electron Hi-Fi record player and full organ combination in one complete unit at the Torrance Home Show.

A free lesson plan will be offered to anyone stopping at the booth. Organ music will be played throughout the show.

"We believe that anyone can learn to play the proven Thomas way," says Mr. Price of the firm.

## TOY CIRCUS

Montana Whiplash will appear in person Friday, Sept. 5 at 3:30 p.m. at the booth of Toy Circus at the Torrance Home Show. Montana Whiplash

lash, Rescue Down, is foreman of Roy Rogers Ranch.

Montana Whiplash is a quick draw artist and a whip lash artist. He will demonstrate various quick draw tricks and whip lash tricks.

Also being featured will be a demonstration of the new eight inch "Motor Jet" a mid-getracer that has been clocked at 70 miles per hour.

TORRANCE  
FURNITURE

Torrance Furniture will feature a complete line of Hoover vacuum cleaners in their booth at the Torrance Home Show.

A factory representative will be on hand to answer any question about the famous Hoover line.

Free gifts will be given out.

ENCYCLOPEDIA  
BRITANICA

Encyclopedias Britannica will have a display of the newest and most up-to-date set of their encyclopedias and a complete set of accessories in their booth display at the Torrance Home Show.

Constant demonstrations will be given on carpet care by the factory representatives.

DOMINGUEZ WATER  
COMPANY

Featured in the Dominguez Water Company's booth at the Torrance Home Show will be a 4 x 6' aerial view of the service area of Dominguez Water Co.

Booklets, brochures, and children's booklets documenting the 100 year history of the company will be passed out to everyone who stops by their booth.

A strong part of the display will be the qualified representative on the floor at all times who will be able to answer your every question about the encyclopedia set and the accessories.

A unique and interesting display at the Torrance Home Show will be Arrow Engineering's presentation of three instruments used in surveying.

The booth will be set up to Home Show. The display will

show the need for land surveying, feature pictures of an opening, and the part the surveyor wall showing before and after the addition of sliding glass doors.

Aluminum louvers, sliding and casement windows will also be featured. Screens with lifetime fibra glass will also be shown.

## CUSTOM SHOP

Custom Shop, Draperies and Upholstering, announced this week they will award two 12 inch by 20 inch pictures at their booth in the Torrance Home Show.

Custom Shop will have a display of draperies, a custom chair and many sample fabrics. They will also have special reduced prices on drapery and upholstery fabrics at the Home show.

TORRANCE  
BOAT MART

Torrance Boat Mart will display a Mitchell boat equipped with an Evinrude, 50 h.p. Starlight motor and other marine equipment at the Torrance Home Show.

The combination of the Mitchell boat and the Evinrude motor will enable the public to view 12' of the finest pieces of marine equipment available.

BARBARA-SUE  
FASHIONS

Barbara-Sue Fashions, 1534 W. Carson, in Carson Plaza, announced this week their plans to two prizes at the Torrance Home Show. Leading the list is a Vinyl purse by "Leslie of Miami" valued at \$25 retail. They will also give away a Rhinestone Necklace and Earring Set with a retail value of \$10.

Highlighting the home show as far as Barbara-Sue Fashions are concerned will be the Fashion Show Sunday at 3 p.m. which they are co-sponsoring with Florence Blake studio, according to Barbara Pugh and Susan Cosgrove owners.

"The merchandise we will show at the booth will be modeled by: Loreta Cosgrove; Janet Pugh; Virginia Cosgrove; and Janice Kleinman. We feel that the models will enable the visitors to see just how the merchandising looks and can be worn," state the owners.

SOUTHWEST SAVINGS  
AND LOAN ASSN.

An 18 minute movie entitled Harvey's Dilemma will be one of the features of Southwest Savings and Loan Association's display at the Torrance Home Show.

Southwest Savings and Loan Association will also conduct a contest. The contestants will guess how many dollars were given out on home loans during the month of August by savings and loan associations in the State of California.

Three prizes will be awarded: First prize will be a \$50 savings account; Second prize will be a \$20 savings account; Third prize will be a \$20 savings account.

## ALTER BUILDING CO.

A unique display at the Torrance Home Show will be Alter Building Company's presentation of slides of before and after the remodeling of a kitchen.

Alter Building Company specializes in kitchen, bathroom and family remodeling.

## BURCHFIELDS CARPET

An actual demonstration of rug cleaning will be featured by Burchfields Carpets at the Torrance Show. The display will allow the viewers to see the difference, before and after.

The demonstration will be complete with all the steps taken by Burchfields in the regular course of rug cleaning.

NIAGARA  
CYCLO-MASSAGE

The residents of the Torrance area will have an opportunity to see the revolutionary new Niagara Cyclo-Massage equipment at the Torrance Home Show.

The complete line of equipment for home and professional use from portable units, designed for home use through the 1958 line of "Living Furniture".

The "Living Furniture" portion of the display will offer the local residents an opportunity to see first hand the complete line and accessories of Niagara Cyclo-Massage.

Some of the "Living Furniture" to be shown can be used in the auto, office, or home. A special pillow designed and created for automobile use will be displayed.

# TORRANCE HOME SHOW CIVIC AUDITORIUM

CRAVENS AT EL PRADO Downtown Torrance

**Friday-Saturday-Sunday**

**September 5-6-7**

**1PM to 10PM  
DAILY**

**FASHION SHOW**

Sunday - September 7  
3 P.M.

Presented By  
Florence Blake Studio  
and  
Barbara - Sue Fashions

**NIGHTLY  
ENTERTAINMENT**

BY

WEST & MAZA'S  
ALL-STAR BAND

CHUCKO the Clown — In Person  
SATURDAY AT 3 P.M.

**WIN**

**A Free Trip To Mexico -**

**A Free Trip To Las Vegas**

**PRIZES GALORE — COME EARLY! STAY LATE!**  
**ADMISSION: ADULTS 50c — Children Under 12 Free With Parents**